



*trustme!*  
aviation consulting



**SKYSCRIPT**<sup>®</sup>  
NETWORK ANALYSIS

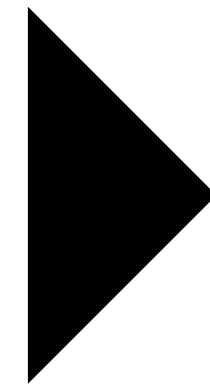
powered by

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” It’s not where people can fly,  
it’s where they  
**want to fly!** ”

# WHAT IS THE SKYSCRIPT REPORT?

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01

OTA-based forward-looking big data

02

We were in your shoes

03

A practical tool, not just numbers

04

Potential passenger numbers for 12 months



# WHAT IS THE SKYSCRIPT REPORT?

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## PRODUCTIVITY

- 01 Procuring OTA data: Skyscanner, Google flight, Kayak, kiwi.com
- 02 Procuring OAG capacity data
- 03 In-house aviation data experts
- 04 Save money and time and **source expertise!**



# WHAT MAKES SKYSCRIPT REPORT UNIQUE?

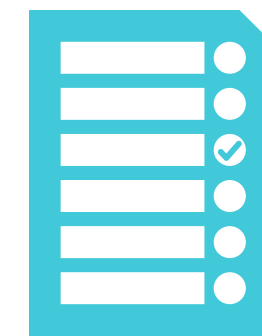
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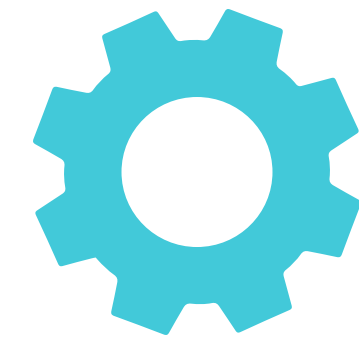
Use of actual dynamic data directly from the travellers



Not historical, not statistical



High-value information for airline network teams



We strive to make a user-friendly, complete solution at a competitive price



# WHAT MAKES SKYSCRIPT REPORT UNIQUE?

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We are not:



YOU ONLY PAY FOR WHAT  
**YOU NEED**

# SKYSCRIPT REPORT FEATURES

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Modular, customizable reports

- 01 Route pair analysis only selected destinations (inbound-outbound)
- 02 Airport analysis on three levels:
  - // Route-pair level
  - // Destination country level
  - // Top global destinations level
- 03 Competition analysis with selected airports
- 04 Catchment analysis by range brackets:
  - // Served – unserved analysis
  - // Seat capacity analysis

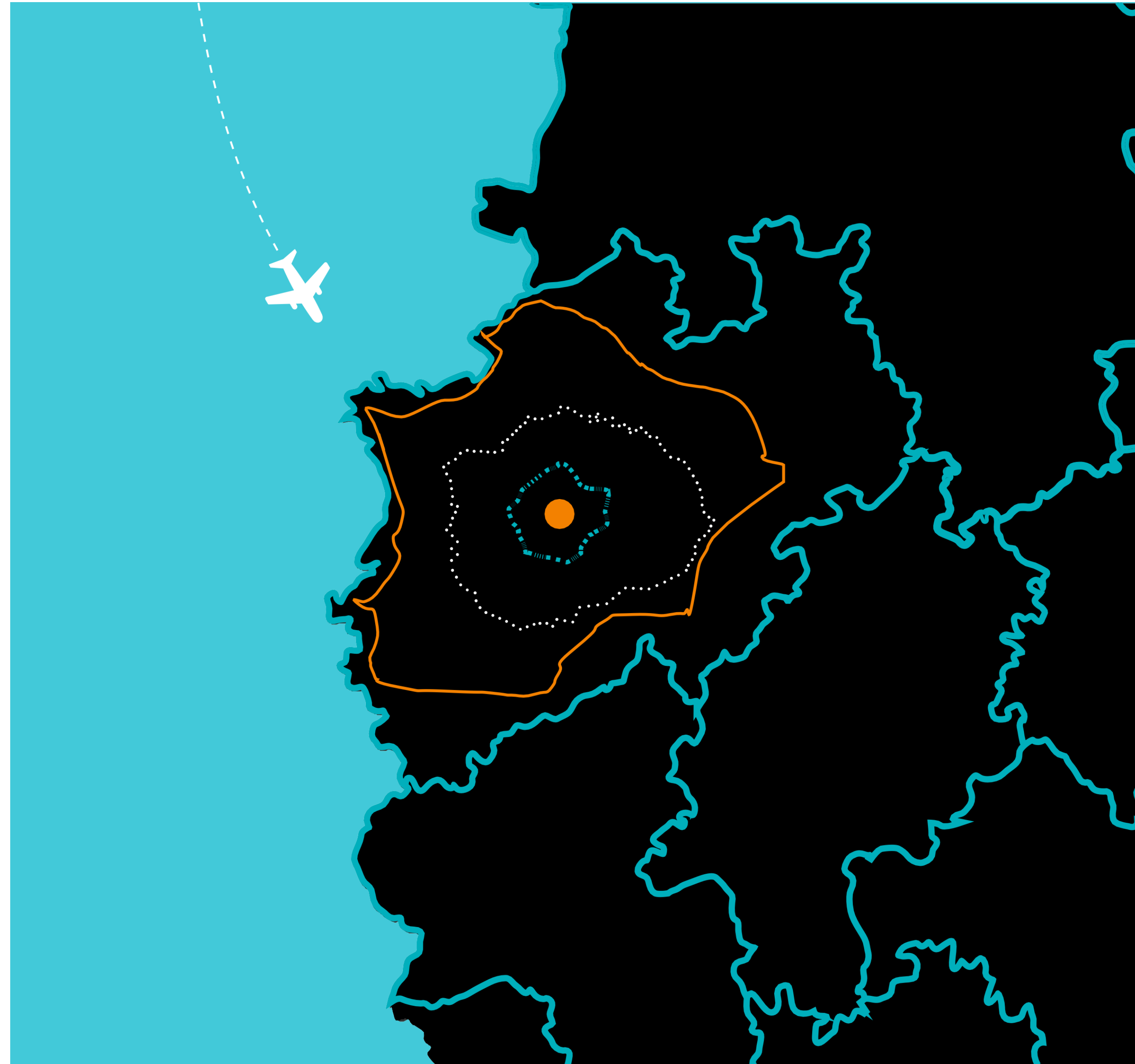


# SKYSCRIPT REPORT FEATURES

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## Catchment analysis

- 01** Innovative Analysis:  
Utilizes IP address-based search data to identify untapped demand from nearby airports, a unique approach in the industry.
- 02** Expanded Market Insights:  
Incorporates public transport times to map catchment areas.
- 03** Route Optimization:  
Identifies potential route-level leakage or cannibalization, enabling more efficient network planning.







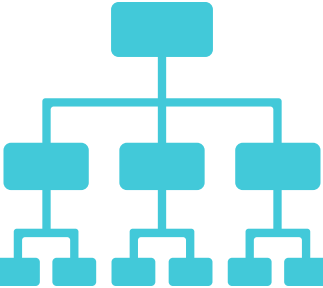
Airline analysis



Actual trends  
and news



Ethnic patterns



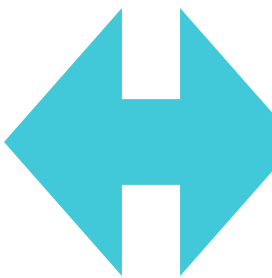
Strategy  
recommendation



Optional travel patterns  
Length // Days // No. of pax  
Seasonality



Leakage  
Served – unserved



Conversion rate of  
search data to  
potential passengers

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