

trustme!
aviation consulting

A stylized teal world map is set against a black background. A dashed white line starts from the bottom left, curves upwards and to the right, ending with a white airplane icon. A dashed white rectangular box is positioned in the upper right quadrant of the map.

SKYSCRIPT REPORT

„It's not where people can fly,
it's where they want to fly!“



Our comprehensive report provides a turnkey **analysis for your exact network questions** and demand of your airport.

Skyscript Report



Combines **real-time** data
with aviation trends

Useful for network strategy and
airline engagements

Valuable at **industry events** like
Routes Europe and Connect

WHAT MAKES SKYSCRIPT REPORT UNIQUE?

1

Use of actual **dynamic data** directly from the travellers

2

Not historical, not statistical

3

High-value **information** for airline network teams

4

We strive to make a user-friendly, **complete solution** at a competitive price

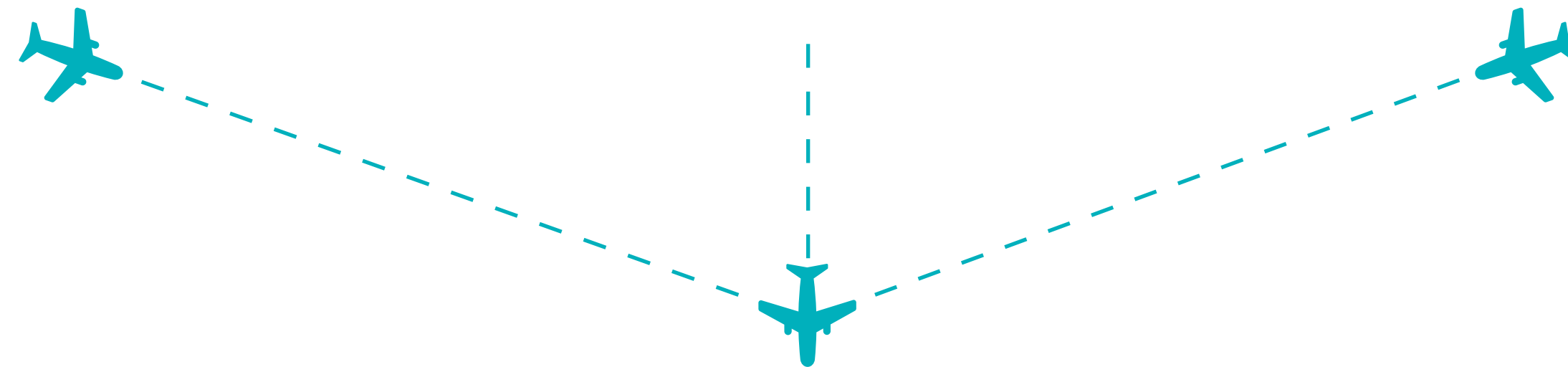


WE ARE NOT...

X
selling data

X
giving
dashboard
access

X
charging bundles, monthly
or annual subscriptions



YOU ONLY PAY FOR WHAT YOU NEED.

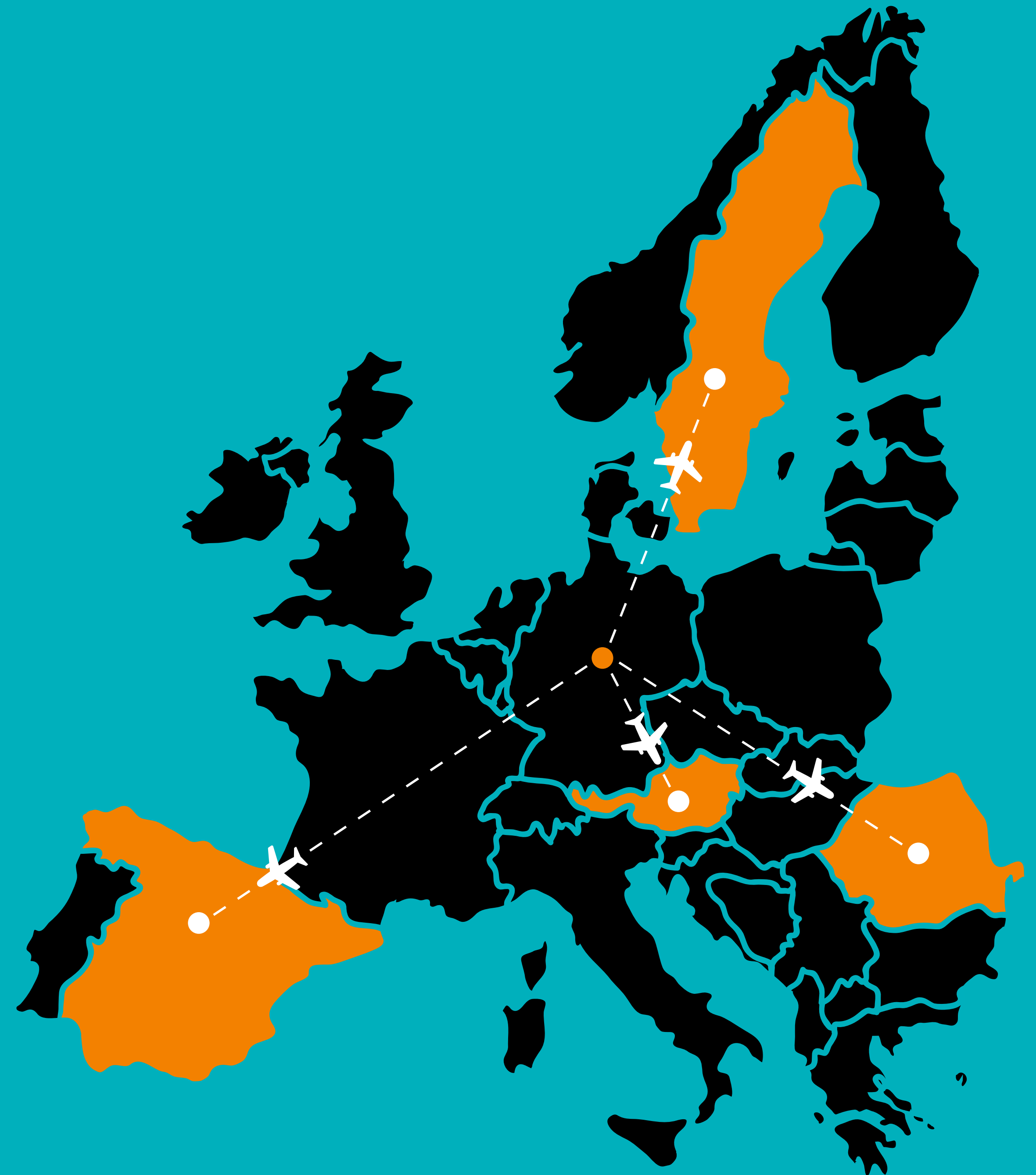
A sustainable route is not where people can fly,
it's where they **want to fly!**

**AGGREGATED ONLINE REAL
TIME SEARCH DATA**



Modular, customizable reports:

- 1. Route pair analysis**
only selected destinations (inbound-outbound)
- 2. Airport deep analysis**
on three levels:
 - Route-pair level
 - Destination country level
 - Top global destinations level
- 3. Competition analysis**
with selected airports
- 4. Catchment analysis**
(combined with 1-3)



Catchment analysis:

Innovative Analysis:

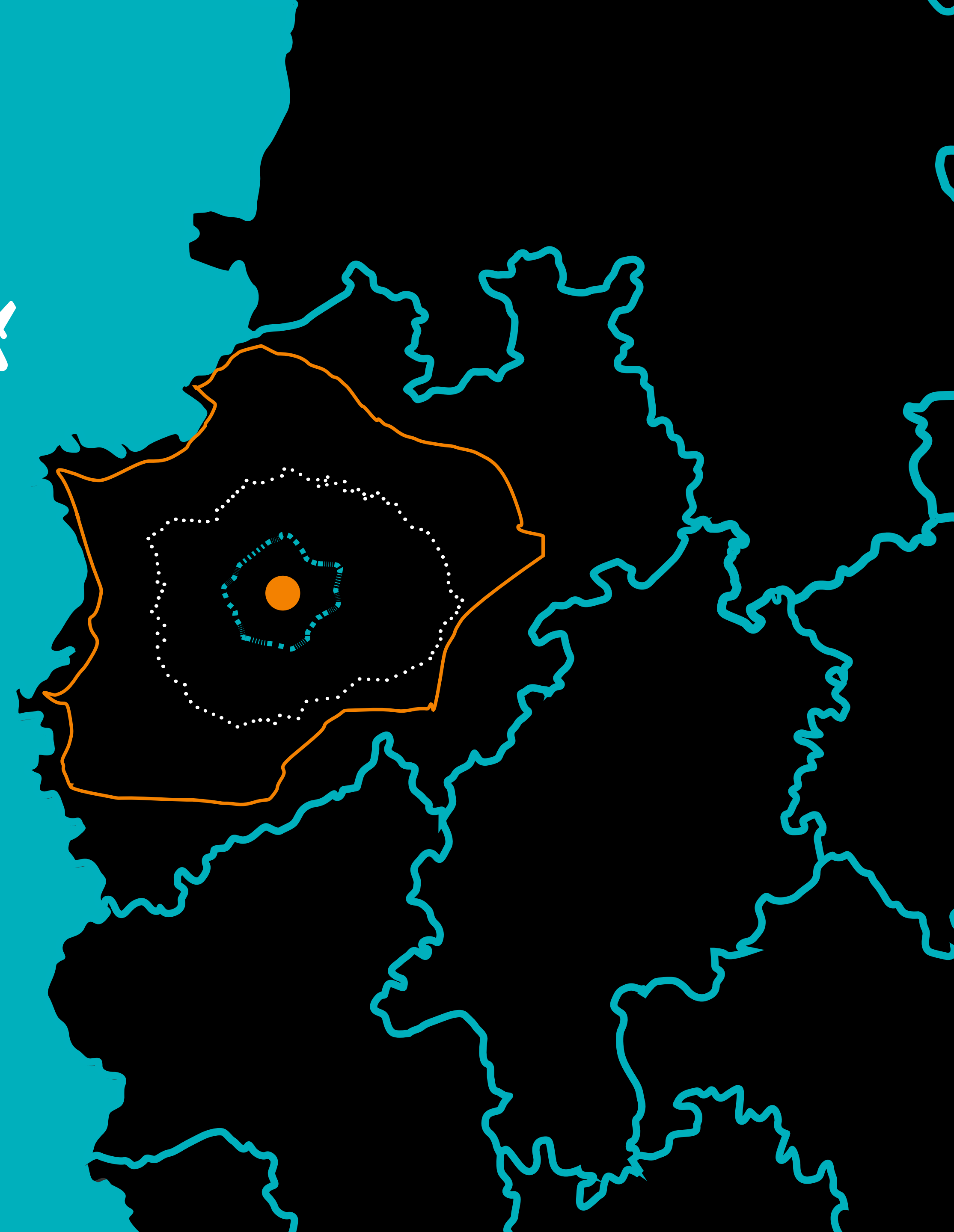
Utilizes IP address-based search data to identify untapped demand from nearby airports, a unique approach in the industry.

Expanded Market Insights:

Incorporates public transport times to map catchment areas.

Route Optimization:

Identifies potential route-level leakage or cannibalization, enabling more efficient network planning.



Airline analysis



**Actual trends
and news**



Ethnic patterns



**Strategy
recommendation**



Optional travel patterns

- Length
- Days
- No. of pax
- Seasonality



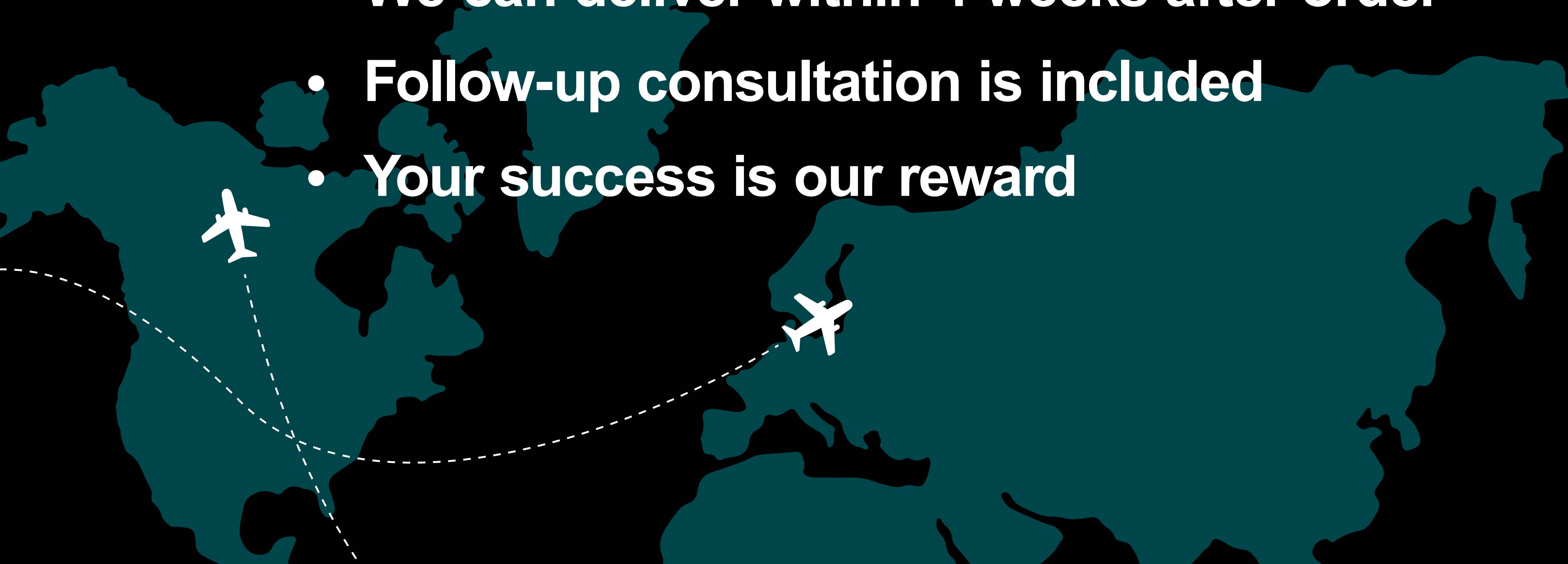
**Leakage
Served – unserved**



**Conversion rate
of search data to
potential passengers**



- **Tell us your ideas and challenges**
- **Our team will customize a package proposal**
- **We can deliver within 4 weeks after order**
- **Follow-up consultation is included**
- **Your success is our reward**



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